



Dear Supporter,

It's hard to believe its been another year – another year of changing lives at the Day by Day Shelter and one whole year in our NEW Shelter at 420 Ceape Ave! When I sit back and think about the over 350 people who have entered our doors this past year, I am reminded of their stories, their personal hardships, their burdens, and their judgments that have gotten them to Day by Day. And when they arrive, they are reminded they matter – Day by Day offers them the opportunity to get back on their feet and start again tomorrow. Our Shelter is so much more than a building, lives are changing here.

There are so many others whose lives have been transformed over the past year because people believe in this organization, believe in our mission and believe in the good work we do EVERY DAY, literally, to help the most vulnerable adults in our community.

To continue to build hope in our work, we are thrilled to announce our second annual fundraiser event and build on our success of last year. ***Streets of Hope*** is an immersive arts + culture fundraiser that transports you into the heart of street culture. Street culture is revered as a birthplace of art and creativity, yet many shelter guests suffer the emotional stigma of their authentic lived experiences. We want to honor the creativity that rises from street culture in a way that highlights resilience, vitality, and diversity.

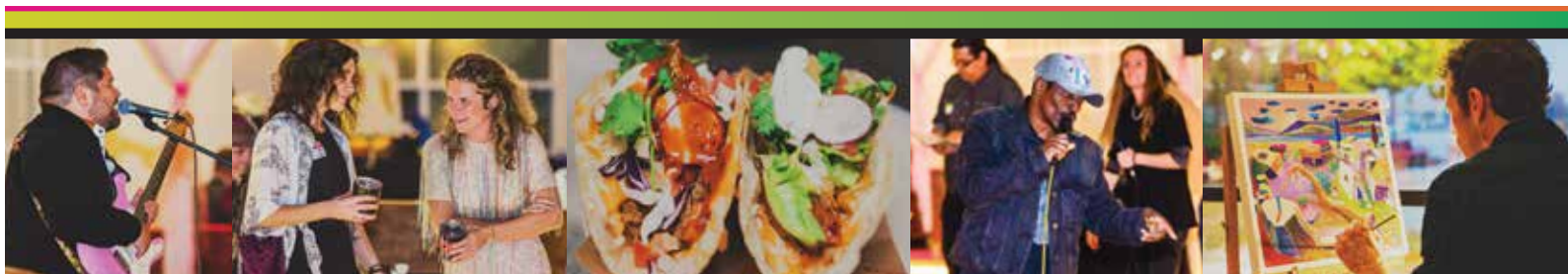
***Streets of Hope* fundraiser will take place on Friday October 11, 2024, from 6-11pm, at Becket's, Center Court at 2 Jackson Street in Oshkosh.**

We welcome your attendance and are asking for your support as a key partner and sponsor of ***Streets of Hope***. Please see the following page for more details related to sponsorship and other opportunities to engage. We are open to customized sponsorship levels and happy to discuss additional details in person. Feel free to contact us at 920-203-4536 or michele@daybydayshelter.org.

Thank you for your time and consideration of supporting Streets of Hope and your continued work around this important issue. Together, we can build hope for all members of our community.

Sincerely,

Molly Yatso-Butz
Executive Director





DAY BY DAY
SHELTER

Sponsorship Registration

Business/Organization Name

Contact Name

Contact Email

Contact Phone #

Billing Address

SPONSORSHIP LEVEL

*Community Street (\$5,000)

*Independence Street (\$2,500)

*Stability Street (\$1,000)

Art Street (\$500)

Create Your Street (\$ Any Level)

- Please connect regarding custom sponsor levels

Raffle Item (Please share details below)

Details:

*VIP TICKETS include Complimentary Craft Beer & Wine +
Event Gift

PAYMENT PREFERENCE

Check is included for full amount

Please invoice me

Call for credit card payment

We will follow up regarding event attendee names
and event info after September 1, 2024.

MARKETING CONTACT (for logo/ad approvals)

Contact Name

Contact Email

Contact Phone #

PLEASE RETURN COMPLETED FORMS BY EMAIL OR MAIL TO

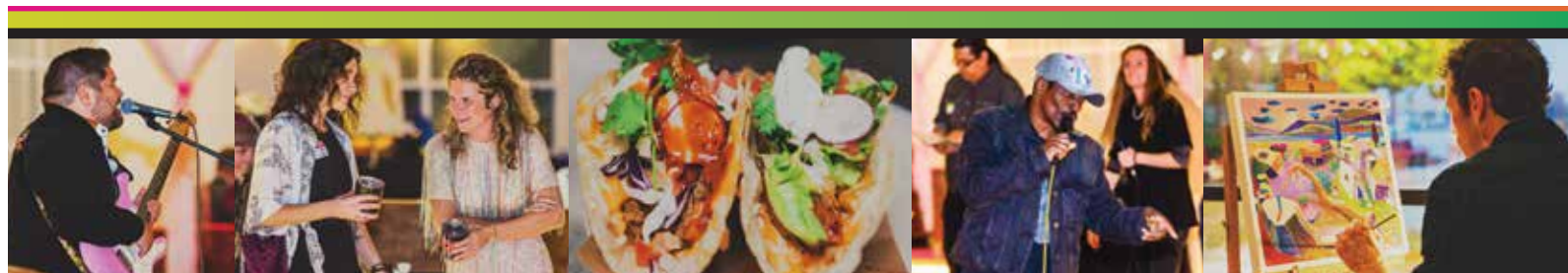
Day By Day Shelter

420 Ceape Ave., Oshkosh, WI 54901

920-203-4536 or michele@daybydayshelter.org



THANK YOU!





ARTS + CULTURE FUNDRAISER



Sponsor Tiers – OUR SPONSORS ARE OUR PARTNERS

| | ART STREET | STABILITY STREET | INDEPENDENCE STREET | COMMUNITY STREET | CUSTOM |
|---------------------------|----------------------------|-----------------------------------|-----------------------------------|----------------------------------|--------------|
| | \$500 | \$1,000 | \$2,500 | \$5,000 | *You Decide! |
| EVENT BENEFITS | | | | | |
| VIP TICKETS* | 2 VIP Tickets | 4 VIP Tickets | 8 VIP Tickets | 12 VIP Tickets | Let's Talk |
| Event Tickets | N/A | 2 Event Tickets | 4 Event Tickets | 8 Event Tickets | Let's Talk |
| Merch Package | 2 Merch Packages | 2 Merch Packages | 6 Merch Packages | 12 Merch Packages | Let's Talk |
| Event Signage | | Small | Medium | Large | Let's Talk |
| Rotating Screen Ad | Logo Ad | 1/4 Page Ad | 1/2 Page Ad | Custom Full Page Ad | Let's Talk |
| MEDIA + MARKETING | | | | | |
| Community Ad | | Small Logo | Medium Logo | Lead Logo | Let's Talk |
| Press Releases | | Sponsor recognition | Sponsor recognition | Sponsor recognition | Let's Talk |
| Website Mentions | Small Logo on Sponsor Page | Small Logo + Link on Sponsor Page | Small Logo + Link on Sponsor Page | Lead Logo + Link on Sponsor Page | Let's Talk |
| Email Marketing | Small Logo in all emails | Small Logo in all emails | Small Logo + Link in all emails | Lead Logo + Link in all emails | Let's Talk |
| Social Media | 1 mention | 2 mentions + links | 3 mentions + links | 5 mentions + links | Let's Talk |

***VIP TICKETS include exclusive access seating with complimentary beer and wine. Donations of \$2500+ also include VIP Booth Seating, while available.**

Please connect regarding custom sponsor levels

THANK YOU!



DAY BY DAY
SHELTER

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